

Environmental Innovation Fund

2012

Thank you

for your interest in the Encana Environmental Innovation Fund

The mandate of our Environmental Innovation Fund is to make investments in projects that economically improve the environmental performance of the natural gas sector through developing and implementing innovative technology.

Our investment strategy is two-tiered:

- Internal environmental efficiency projects: projects within our operations that can economically create measurable reductions in air emissions or energy, land or fresh water use
- External technology development investments: early-stage start-up companies and technologies that either align with environmental efficiency opportunities within our operations or enable enhanced natural gas usage within new or existing markets

Internal environmental efficiency projects

If you have a commercially available technology that could be used within our operations that can economically create measurable reductions in air emissions or energy, land or fresh water use, please forward an introductory email and technical datasheet.

External technology development investments

Encana has established a staged submission process for the evaluation of proposals submitted to the Encana Environmental Innovation Fund. The first phase requires submitting a brief investment summary.

If your organization wishes to submit a financing proposal for consideration, please begin by forwarding an investment summary that provides the information outlined in the attached 'information requirements' document.

Please note that the investment summary should provide a concise conceptual overview of the proposed project – please do not submit a detailed proposal. By submitting an investment summary, you confirm that the submission is voluntary on the part of your organization and all the other entities and individuals that are involved or will be involved in the proposed project and in no way commits or obliges Encana to review, endorse or fund the proposed project.

Please submit an original signed copy of the attached 'privacy consent, release and waiver, acknowledgement and certification'. Encana will not review the detailed information until we have received an originally signed paper copy of this form.

Should your proposal be selected for further consideration, you will be invited to make a formal presentation to Encana and submit detailed information that describes the proposed project at greater length.

Please submit all materials to:

Encana Environmental Innovation Fund

Encana Corporation
Environmental Innovation Fund
1800, 855 – 2 Street SW Calgary, Alberta, Canada T2P 2S5

innovation.fund@encana.com

Information requirements

for investment summary

Please include the following information in the investment summary in a concise 2–4 page document or a short PowerPoint presentation.

1. General information

- title for the project
- date
- lead organization and address
- lead person and contact information

2. Company

- describe the lead organization
- list other key organizations involved in the project
- note all financing raised to date

3. Issue

- describe the issue driving the need for this new technology/solution

4. Incumbents/competition

- describe the existing alternatives and competing technologies

5. Technology/innovation

- describe the new technology being developed/demonstrated
- what makes the new technology so innovative
- describe the current stage of development of the new technology
- note whether intellectual property rights have been applied for or awarded
- describe the expected timeline to commercialize the technology

6. Technology benefits

- list the benefits that would be realized if the technology were to become successfully commercialized

7. Market

- describe the market niche being addressed
- describe the commercial revenue potential for the product(s) that will emerge

8. Proposed project

- summarize the project's key objectives, deliverables and timelines
- describe how the proposed project will help move the technology towards commercial viability and market acceptance

9. Project financials

- provide the total project cost
- describe the level of financing being requested of Encana
- list all other potential contributors to the project (financial and in-kind contributions)

Privacy consent, release and waiver, acknowledgement and certification

Project name: _____

Lead organization: _____

Privacy consent

By providing any personal information requested in connection with the submission of the investment summary required by Encana Corporation (the “corporation”) under the Encana Environmental Innovation Fund Program (“program”), you are consenting to the corporation’s collection, use, retention and disclosure of that information for the purposes of determining if the corporation will consider funding your proposed project (the “proposal”) at some point in the future. The corporation may retain this information so long as is reasonable to fulfill those purposes. For further information, please refer to the corporation’s Privacy Policy at www.encana.com/privacycanada.shtml or contact Encana’s Privacy Officer.

Release and indemnity

By making the proposal, the undersigned agrees that it shall:

- a) be liable to the corporation and its directors, servants, agents and employees for all losses, damages, costs including legal costs as between solicitor and his own client and expenses which the corporation and its directors, servants, agents and employees may suffer, sustain, pay or incur, and in addition,
- b) indemnify the corporation and its directors, servants, agents and employees against all actions, proceedings, claims, demands and costs, including legal costs as between solicitor and his own client which may be brought against or suffered by the corporation and its directors, servants, agents and employees which they may sustain, pay or incur, by reason of any matter or thing arising out of or attributable to the proposal or as a result of any act or omission, negligence or willful misconduct of the undersigned, its servants, agents, subcontractors or employees arising out of the proposal, including actions, proceedings, claims or demands made by or on behalf of a third party against the undersigned or any party to the proposal based on the corporation’s capacity as a potential provider of financial assistance under the program, including without limitation, any claim in respect of materials or services provided by a third party to the corporation.

This release and indemnity and the agreements it contains will be governed in all respects by and interpreted in accordance with the laws of the Province of Alberta and under the jurisdiction of the courts of the Province of Alberta.

Waiver

By making the proposal and submitting the investment summary, the undersigned waives without any reservations any right to have the Investment summary or any parts thereof or documents submitted with the same (collectively the "submission") to be treated as confidential regardless of any markings or indications that the undersigned or any party to the proposal may make on the submission. The corporation, however, agrees not to provide the submission to any third party without the express written consent of the undersigned.

Acknowledgement

The undersigned acknowledges that:

- Encana has no obligation to consider the proposal nor to continue considering the proposal if it has commenced such consideration, nor to approve the proposal for funding
- Encana may in its sole discretion at any time decline the proposal or discontinue consideration thereof without providing reasons or explanations for such decision to the undersigned
- Encana has no obligation to return any materials provided to Encana or those that form part of the submission that describe, or in any way relate to the proposal
- Encana may, in its sole discretion, contact any person referenced in the submission without advance notice to the undersigned

The undersigned further acknowledges that it is free to withdraw its proposal at any time.

Certification

The undersigned certifies that all the information given in the submission are correct and true as of the date of it is submitted to the corporation.

The undersigned certifies and represents that the submission and the proposal do not violate any intellectual property laws of Canada or any other relevant jurisdictions.

The undersigned accepts and agrees to the foregoing terms and conditions

Signed and witnessed at _____

(city, province, country)

this _____ of 201_____.

(month, day)

(year)

Signature

Organization

Witness

Organization